

Seventh-Generation Wisconsinite and Small Business Owner Mike Roberts Announces Candidacy for Wisconsin State Senate to Replace Senator Rob Hutton.

Roberts Pledges Practical Leadership Focused on Lowering Everyday Costs, Public Safety, and Healthcare.

Pewaukee, WI — January 23, 2026 — Dr. Mike Roberts, a small business owner, healthcare professional, and lifelong Wisconsin resident, announced today that he is running for the Wisconsin State Senate, launching a campaign centered on practical problem-solving, community safety, and lowering everyday costs for Wisconsin families.

“I’m running for State Senate because too many families are doing everything right and still feeling like they’re falling behind,” Roberts said. “This campaign is about moving Wisconsin forward together so that my children — the eighth generation of my family, and every other Wisconsinite can be proud to call this state home.”

Roberts is the founder and owner of Wisconsin Orthopedic Physical Therapy, a locally based healthcare practice that has grown from the ground up and has been recognized multiple times as the best physical therapy clinic in the Milwaukee area. As a healthcare provider and employer, Roberts says he has seen firsthand how rising costs, workforce shortages, and government inefficiency impact families, small businesses, and patients.

“Whether it’s the cost of groceries, housing, healthcare, or taxes, people want leaders who listen, understand their challenges, and focus on real solutions,” Roberts said. “That’s the approach I bring as a business owner and healthcare professional — and it’s the approach I’ll bring to the legislature.”

Roberts’ campaign will focus on five core priorities: strengthening the economy and lowering the cost of living, keeping communities safe, improving education outcomes, protecting fundamental rights, and delivering better healthcare access and results for Wisconsin families.

A lifelong Wisconsinite, Roberts and his wife, Lauren, are raising their three children in the same community where they grew up. He says those roots shape his commitment to public service and his belief that government should work for people, not special interests or partisan agendas.

“I believe Wisconsin works best when we focus on what unites us — opportunity, safety, freedom, and care for one another,” Roberts said. “I’m running to bring steady, solutions-focused leadership to Madison and to ensure Wisconsin’s best days are still ahead.”

More information about the campaign can be found at MikeRobertsWI.com

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