

Maria Lazar

for SUPREME COURT

DATE: February 10, 2026

Contact: Nathan Conrad

nathan@rally.digital

608-556-1294

Judge Maria Lazar Campaign Launches Major Ad Buy Contrasting Her Record with Madison Politician Chris Taylor

[Waukesha, Wis] — Today, the Judge Maria Lazar campaign for the Wisconsin Supreme Court announced a significant six-figure statewide media buy for its second advertisement for the election season, “[The Warning](#).” The ad draws a sharp distinction between Judge Lazar’s judicial record and the partisan history of her opponent, Madison politician Chris Taylor.

Her first ad, “[Maria’s Path](#)” that began running 6-weeks ago, highlights who Judge Lazar is, while her new ad, linked [here](#), cuts through the noise of special-interest spending to present the fundamental question facing Wisconsin voters: do they want a judge who follows the law, or a politician who wants to rewrite it from the bench?

“While our opponent relies on millions from out-of-state special interests and the Madison establishment, Judge Maria Lazar is taking her message of judicial independence directly to the people,” said campaign spokesperson Nathan Conrad. “This ad buy ensures every Wisconsinite understands the clear choice between a career politician like Chris Taylor and a proven, impartial jurist like Judge Lazar who will uphold the Constitution and protect our families.”

“The Choice” highlights key contrasts for voters:

- **Judicial vs. Political:** Contrasts Judge Lazar’s 20+ years of legal experience and tenure on the Court of Appeals with Chris Taylor’s decades as a partisan legislator and political operative.
- **Constitutional Integrity:** Emphasizes Lazar’s commitment to judicial restraint—stating that a judge’s role is to interpret the law as written, not to advance a personal or political agenda.
- **Independence:** Positions Lazar as the independent alternative to the “Madison Way,” fueled by grassroots support rather than the radical special interest groups backing her opponent.

The ad begins airing this week on broadcast and cable television as well as digital outlets in major markets across Wisconsin, including Milwaukee, Madison, and Green Bay, as part of a significant six-figure advertising offensive.

About Judge Maria Lazar

Judge Maria Lazar currently serves on the Wisconsin Court of Appeals. A graduate of Georgetown University Law Center, she has dedicated her career to the rule of law and ensuring that the judicial system remains fair, neutral, and independent. To learn more about the campaign, please visit JudgeMariaLazar.com

###