

REBECCA
COOKE
for CONGRESS



You're invited to a fundraiser in support of
Rebecca Cooke
Candidate for US Congress, Wisconsin's 3rd District

Hosted by

Pat Heim, Carol & Mike Mader, Dick Record,
Jay Lokken & Ken Riley, Karen & Bill Hoel,
Tom Krajewski

At the La Crosse Club
250 Front St S, La Crosse

Wednesday, March 4th | 5pm - 7pm

Suggested Contribution:
Host: \$500 | Supporter: \$250
Friend: \$100 | Guest: \$50

RSVP to Katherine@CookeforWisconsin.com
or [online here](#)

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REBECCA COOKE

for CONGRESS



“Extreme politicians like Derrick Van Orden are too focused on partisan games and they’re a threat to our freedoms, democracy, and pocketbooks. I’ll focus on results. I don’t care who gets the credit, as long as things get done.”

— Rebecca Cooke

MEET REBECCA COOKE

Rebecca Cooke is a waitress, small business owner, and results-driven nonprofit leader who grew up on a sixth-generation Wisconsin dairy farm.

Rebecca comes from a long line of family farmers and veterans who have served Wisconsin since 1856. After working her way through college, she moved home to open her own small business and work close to her parents.

Rebecca started a nonprofit organization that has helped 50 small businesses create local jobs, and she was appointed by Governor Tony Evers to the Wisconsin Economic Development Corporation to help rural businesses succeed.

Now, she’s running for Congress to work with both parties to get the results we need.



LEARN MORE
HERE

5/1/25

Inside Elections
with Nathan L. Gonzales
Nonpartisan Analysis

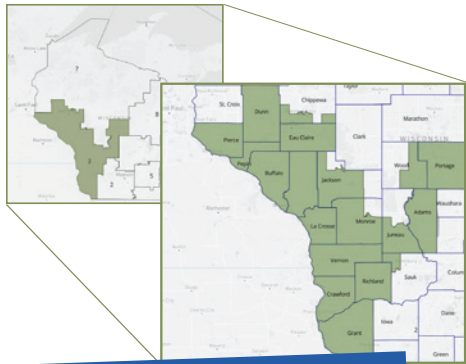
“[Cooke] reported raising \$1 million in her first month in the race. And she has backing from EMILY’s List...”

4/29/25

THE COOK POLITICAL REPORT

“Cooke’s early momentum, coupled with encouraging results for Democrats in this month’s state Supreme Court race, moves this race from the Lean Republican column to Toss Up... Democratic leaders in Washington have also quickly rallied around Cooke. In the past month, she’s picked up endorsements from EMILY’s List, Elect Democratic Women, and 15 members of Congress.”

KEY BATTLEGROUND: WISCONSIN'S THIRD DISTRICT



Wisconsin's Third Congressional District is on the Democratic Congressional Campaign Committee's top target list and is a key battleground in the 2026 battle for the U.S. House of Representatives.

The expansive district contains 19 counties, combining both large rural areas and more urban populations, including the cities of Eau Claire, La Crosse, and Stevens Point. Prior to narrowly going for the Republican in 2022, the historically moderate district was held by a Democrat since 1997 and voted for Barack Obama before swinging to Donald Trump by narrow margins in both 2016 and 2020.

In 2024, Rebecca Cooke outperformed Kamala Harris by 5 points and came within 3 points of unseating Derrick Van Orden despite not being able to begin the campaign against him until after winning the mid-August primary. **Rebecca overperformed Harris in every single county in the district, particularly in rural counties where her overperformance was strongest.** She even ran ahead of Senator Tammy Baldwin districtwide.

The road to the majority in Congress runs through WI-03, and Rebecca Cooke is better-positioned to win in 2026.

APRIL 2025 WISCONSIN SUPREME COURT RESULTS, WI-03*

+7.5% MARGIN FOR SUSAN CRAWFORD

* Estimated awaiting final precinct results



THE OPPONENT: EXTREMIST POLITICIAN DERRICK VAN ORDEN

From his unhinged, profanity-laced outbursts, to his attempt to overthrow the government, to his endorsement of a national abortion ban, MAGA extremist Republican Derrick Van Orden is an embarrassment who clearly lacks the temperament to represent Wisconsin. It's no surprise he's among the most vulnerable incumbents in the country.

DAILY BEAST

7/27/23

GOP CONGRESSMAN UNLEASHES PROFANITY-FILLED TIRADE ON TEEN SENATE PAGES

RollingStone

10/11/23

"Rep. Derrick Van Orden has moved on from cussing out teenagers to cussing out White House staff providing Congress with national security briefings."

THE CAP TIMES

10/24/23

"Wisconsin's farmers need a champion more than ever, but so far Van Orden has failed to deliver anything other than empty slogans," wrote [Wisconsin Farmers Union President Darin] Von Ruden"

WHY REBECCA WINS

Rooted in Western Wisconsin

Rebecca's farm-raised foundation, focus on service in western Wisconsin, and lived experience as a small business owner connects with voters of all parties. She stands out as the clear champion for working families and presents a stark contrast to Van Orden.

A Message that Resonates

Rebecca garnered national attention for her appeal to rural and working-class voters across parties, and her outperformance of Kamala Harris by 5 points districtwide — and greater in rural areas — demonstrates the strength of her profile and message.

A Winning Campaign

Rebecca has built and is expanding a strong coalition of support — a Cooke Coalition — including union workers, farmers, small business owners, teachers, and more. She has a strong foundation of support in the district and an electorate that is expected to be more favorable to Democrats in 2026, and she will be able to begin the general election campaign against Van Orden much earlier.

THE CAP TIMES

6/7/22

Congressional candidate Rebecca Cooke speaks the language of rural Wisconsin



11/20/24

Dems improved against Van Orden in '24, have better chance in '26, experts say

milwaukee journal sentinel

3/11/25

Democrat Rebecca Cooke launches bid to unseat Derrick Van Orden in Wisconsin battleground seat... Cooke outperformed Kamala Harris, Tammy Baldwin.

SHOW YOUR SUPPORT TODAY



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<https://secure.actblue.com/donate/cooect26>



MAIL A CHECK TO:

Cooke for Congress
PO Box 1846, Eau Claire, WI 54702

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