



FOR IMMEDIATE RELEASE

April 21, 2026

Shannon Zimmerman Announces Reelection Campaign for Wisconsin State Assembly

RIVER FALLS, WI — State Representative Shannon Zimmerman today announced his reelection campaign, highlighting a record of results-driven leadership, economic growth, and a continued commitment to the St. Croix Valley.

A lifelong entrepreneur and job creator, Zimmerman has brought practical business experience to Madison, focusing on policies that strengthen the regional economy, support local employers, and create opportunities for working families. His approach has delivered measurable results while ensuring the unique needs of the St. Croix Valley are represented at the State Capitol.

Zimmerman recently played a key leadership role in advancing the new Science and Technology building at the University of Wisconsin–River Falls, an investment in education, workforce development, and regional innovation. Looking ahead, he plans to build on that momentum by supporting a new Agricultural Science facility to reinforce Wisconsin’s leadership in agricultural innovation.

He also reaffirmed his commitment to fiscal discipline. “We’ve shown you can invest in priorities and grow the economy without raising taxes,” Zimmerman said. “I’m proud to have helped deliver meaningful tax relief, and I’ll continue working to put more money back in the pockets of Wisconsin families.”

Zimmerman emphasized the importance of staying connected to the community. “Some of the most valuable conversations I have aren’t in hearing rooms or in Madison, they’re at the grocery store in Hudson or River Falls, at local events, or running into folks around town,” he added. “I’m incredibly grateful to everyone who takes the time to share their stories, ideas, and concerns. That’s what drives good policy, and it’s what I want to continue building on.”

“I’m asking for your trust once again,” Zimmerman added. “Together, we’ve made real progress, and together, we can keep it going.”

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