STATE AFFAIRS
WISPOLITICS
Wisconsin's Premier Political News Service

Evers campaign: Hits bad Walker-Trump Foxconn deal in new radio ad

Posted on Monday, Aug 28, 2017

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. Get the app or access via desktop.

Nathan Henry, 608-695-8331
NJHenry@tonyevers.com

First ad of the Governor's race to play in Milwaukee, Green Bay & Wausau
MADISON – Tony Evers' campaign for governor today released the first ad to hit the airwaves of the gubernatorial campaign targeting Governor Scott Walker and President Donald Trump's bad Foxconn deal. The radio ad will air in the Milwaukee, Green Bay, and Wausau media markets.

In the ad entitled, "Foxconned," Evers takes aim at the massive $3 billion giveaway to a foreign corporation for a project that won't break even for 25-years. Evers condemns the deal's failure to require that new jobs go to Wisconsin residents and that building contracts go to Wisconsin contractors. He closes by criticizing the exemption of Foxconn from environmental protections.

In the ad Evers says, "Did you know the Trump-Walker deal will take Wisconsin taxpayers twenty-five years just to break even? That means a kid born today could graduate college by the time we might see a nickel on the return for our investment." Evers later remarks, "Sounds good for Foxconn… but what about the rest of us? Think if we invested that money in our schools instead."

Evers concludes the spot stating, "I'm running for governor because we need a new approach that will grow the economy for the middle class and invest in Wisconsin workers and our future."

Listen to the radio ad titled, "Foxconned," at the link below: https://youtu.be/h5jTKwzvvd0

FURTHER BACKGROUND

In his gubernatorial announcement speech last week, Evers criticized the awful Trump-Walker Foxconn deal by comparing it to the favorable deal the City of Verona made with Epic Systems to create jobs in Wisconsin. Evers said in his remarks, "Take a look at Epic in Verona. They invested in Wisconsin because we already had a talented workforce. And they did this all with $9 million dollars of city of Verona investment – not $3 billion like Foxconn. Epic has created almost 10,000 jobs. It's on a campus almost entirely off-the-grid in terms of its use of utilities…There is a huge difference between this strategic investment and the awful deal Scott Walker and Donald Trump cut with Foxconn."

Evers went on to say that, as Governor, he would re-negotiate the Foxconn deal to require the company to pay its employees a living wage of at least $15 an hour in exchange for the state support it will receive in taxpayer funds.

FULL AD SCRIPT:

Have you heard the saying, if it's too good to be true… it probably is? Well, the Donald Trump-Scott Walker three-billion-dollar deal for Foxconn might sound good…until you look at the fine print. For starters, did you know the Trump-Walker deal will take Wisconsin taxpayers twenty-five years just to break even? That means a kid born today could graduate college by the time we might see a nickel on the return for our investment.

But worse, those promised Foxconn jobs aren't even required to be jobs for Wisconsin residents. The contractors that build the facilities aren't required to be Wisconsin contractors. And the deal would exempt Foxconn from critical environmental protections.

Sounds good for Foxconn… but what about the rest of us? Think if we invested that money in our schools instead. I'm Tony Evers.

I'm running for governor because we need a new approach that will grow the economy for the middle class and invest in Wisconsin workers…and our future.