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Universities of Wisconsin: Enrollment grows by more than 1,700 students for fall 2023; first increase since 2014

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MADISON, Wis.—Enrollment at the Universities of Wisconsin grew by more than 1,700 students, or 1.1 percent, this fall to 162,528, according to official 10-day enrollment figures announced today.

The enrollment represents the first increase since 2014. The official fall 2022 enrollment was 160,782.

“These enrollment numbers are encouraging as we seek to increase the number of graduates in all corners of the state,” said Universities of Wisconsin President Jay Rothman. “The Universities of Wisconsin generate the talent that powers our workforce, and we are pleased to be the choice of so many new and returning students.”

The enrollment from the 10-day count is up by 2 percent or more at 6 of 13 universities.

New freshman enrollment across the Universities of Wisconsin is up at 10 of 13 main university campuses. New freshman enrollment of Wisconsin residents is up 3.4 percent overall.

Branch campus enrollment fell by 4 percent, or 199 enrollments.

The 10-day enrollment figures for each university are:

- UW-Eau Claire: 9,949
- UW-Green Bay: 10,338
- UW-La Crosse: 10,274
- UW-Madison: 50,335
- UW-Milwaukee: 22,703
- UW Oshkosh: 13,778
- UW-Parkside: 4,029
- UW-Platteville: 6,700
- UW-River Falls: 5,058
- UW-Stevens Point: 8,184
- UW-Stout: 6,938
- UW-Superior: 2,720
- UW-Whitewater: 11,522
- Total: 162,528

The enrollment counts announced today are the basis for figures that will be reported to the federal government, though some minor adjustments are still likely to be made.