

Anti-Lazar ad says Supreme Court candidate let rideshare driver 'keep driving' after sexual assault charge

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The Wisco Project PAC is doing a new digital ad knocking conservative Supreme Court candidate Maria Lazar, saying she let a rideshare driver “keep driving” after he was charged with sexually assaulting a woman on her way home from the bars.

The group said it’s a statewide buy with a focus on college campuses. Filings with the state detailed \$230,250 in expenses so far. That includes \$90,250 in digital ads between Feb. 17 and March 30. The group also detailed \$140,000 in staff time through the spring election.

A [video](#) posted to Facebook features a narrator knocking Lazar for the case and saying “We need to keep Wisconsin safe.” The narrator urges viewers to call Lazar to say Wisconsin can’t stand for a “soft on assault attitude.”

Lazar, a member of the 2nd District Court of Appeals, faces liberal 4th District Court of Appeals Judge Chris Taylor in the April 7 election.

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Through today, groups have reported \$264,871 in independent expenditures backing Taylor, compared to \$40,000 supporting Lazar. The Dem group A Better Wisconsin Together Fund has also announced a seven-figure issue ad buy knocking Lazar.

According to AdImpact, Taylor is up to \$1.9 million in ad reservations in the race, including nearly \$400,000 over the next week. The tracking service has detailed \$150,000 in buys from Lazar, though it didn’t have anything for her on TV over the coming week.