

Democratic Congressional Campaign Committee: Rebecca Cooke added to DCCC's coveted 'Red to Blue' program

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Rebecca Cooke will flip WI-03 blue and help take back the House majority

Today, the DCCC announced that Rebecca Cooke has been added to the first round of the committee's highly competitive 'Red to Blue' program, signaling that the DCCC is invested in providing Cooke, a top-tier candidate, with the support needed to continue building a winning campaign as she runs for WI-03.

"Rebecca Cooke is the daughter of dairy farmers and a working class fighter for rural Wisconsin who has never forgotten where she comes from. While Derrick Van Orden slashes rural health care, attacks Wisconsin farmers, and looks down on the very people he is supposed to represent, Rebecca will work every day to protect the Wisconsin way of life and deliver for her communities," said DCCC Chair Suzan DelBene.

Rebecca Cooke is a 6th generation Wisconsinite who worked and grew up on a dairy farm in Eau Claire, raised with the values of service and hard work. As a small business owner and nonprofit leader — and now as a waitress — Rebecca has spent her life building community and serving others. She understands the experiences of working families because she's lived them, and she believes we need more working-class voices in Congress. Rebecca is running to better serve communities across Wisconsin, put people first, and provide more opportunities for success, and she will be a relentless fighter for the Western Wisconsin way of life. While Derrick Van Orden thinks he's better than the people he represents, no one fights harder for

Wisconsin families and farmers than Rebecca. Following her overperformance in this Trump district last cycle, Rebecca is the candidate to flip this seat and bring Wisconsin values to Congress.

Cook Political designates WI-03 a “Toss-Up” race. In 2025, State Supreme Court candidate Susan Crawford won this district by more than seven points and Governor Tony Evers [won it](#) in 2022.

Red to Blue is a highly competitive and battle-tested DCCC program that arms top-tier candidates with organizational and fundraising support to help them continue building winning campaigns. Additionally, through Red to Blue the DCCC provides strategic guidance, staff resources, candidate trainings, fundraising support, and more.